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## **Eaton Showcases Award-Winning Power Management Software**

**Eaton Power Quality – Booth S110  
VMworld 2013  
Fira Barcelona Gran Via, Barcelona, Spain  
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**ESPOO, Finland** ... Power management company Eaton has announced it will be using VMworld 2013 in Barcelona to showcase a new version of its highly regarded Intelligent Power Manager (IPM) software, the current version of which won the “Best of VMworld 2013” Gold Award in the Virtualization Management category and Best of Show at VMworld in San Francisco, which was held in August.

Eaton will also be presenting key strategies to help information technology (IT) and data centre managers maximise the benefits of virtualisation, and discussing the findings of its VMware Forum surveys. These include the revelation that even in today’s virtualised environments it is still a common perception that the primary function of a UPS is to act as a battery back-up in the event of a mains electricity supply failure.

Eaton’s IPM, which was the first power management software to integrate fully with the VMware® vCenter™ dashboard and to achieve VMware Ready™ certification, was described by the award judges in San Francisco as “invaluable when a power outage strikes, thanks to its predictive fallover, load-shifting and VM-prioritisation capabilities”.

The new 1.40 version of IPM builds on the proven strengths of the existing software and adds important features that include full compatibility with VMware ESXi 5.5 and vCenter 5.5, and

also support for Cisco UCS Manager, which allows IPM to cap power usage in Cisco-based converged systems.

“There’s no doubt that virtualisation and convergence, despite their many benefits, are making it more challenging than ever to implement systems that deliver the highest levels of resilience and reliability,” said Tatu Valjakka, product manager at Eaton Power Quality. “As a leader in the fields of power protection and power management software, Eaton is committed to providing its customers with effective and affordable ways of addressing these challenges, and the recognition we have received for our IPM software amply demonstrates our success in meeting this commitment.”

To learn more about Eaton’s Intelligent Power Manager software and VMware integration, visit [www.eaton.eu/intelligentpower](http://www.eaton.eu/intelligentpower). To learn more about Eaton’s virtualisation platforms, visit [www.eaton.eu/virtualisation](http://www.eaton.eu/virtualisation). To learn more about Eaton’s power quality solutions, visit [www.eaton.eu/powerquality](http://www.eaton.eu/powerquality). For all of the latest news follow us on Twitter via [@Eaton\\_UPS](https://twitter.com/Eaton_UPS) or find our [Eaton EMEA LinkedIn company](#) page.

Eaton’s electrical business is a global leader with expertise in power distribution and circuit protection; backup power protection; control and automation; lighting and security; structural solutions and wiring devices; solutions for harsh and hazardous environments; and engineering services. Eaton is positioned through its global solutions to answer today’s most critical electrical power management challenges.

Eaton is a power management company providing energy-efficient solutions that help our customers effectively manage electrical, hydraulic and mechanical power. A global technology leader, Eaton acquired Cooper Industries plc in November 2012. The 2012 revenue of the combined companies was \$21.8 billion on a pro forma basis. Eaton has approximately 102,000 employees and sells products to customers in more than 175 countries. For more information, visit [www.eaton.com](http://www.eaton.com).

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