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Eaton Showcasing Fifth Element of Converged Infrastructure at NetApp Insight

ESPOO, Finland ... Power management company Eaton has announced it will showcase its solutions as the “fifth element” of converged infrastructure at NetApp Insight, NetApp®’s annual global technical conference at The Convention Centre Dublin, Ireland, from 18th – 21st November 2013. Joining server, network, software and storage elements, Eaton’s fully integrated, scalable solutions are designed to simplify power deployment in virtualised environments and provide Information Technology (IT) and data centre professionals with highly configurable, scalable and reliable equipment protection.

Eaton’s Software & Connectivity Product Manager Tatu Valjakka will deliver a presentation titled “Powering Converged Infrastructure” on Wednesday, 20th November, at 11:00am in Wicklow Meeting Room 2a. As well as addressing the trend towards converged and virtualised IT infrastructures and how these bring with them new ways of achieving resiliency, Tatu will explore and discuss the growing tendency to believe that if the software layers of an IT system can handle equipment failures in the physical layer, power protection and power management become optional. Tatu will however reveal how this is a dangerous misconception, as in reality, power protection and management are as essential as ever.

At the event, Eaton experts will also showcase Eaton’s VMware Ready™ Intelligent Power™ Manager (IPM) software. IPM links directly to different layers of converged infrastructure: vCenter and XenCenter management systems, all major hypervisors, NetApp storage devices and Cisco UCS Manager. This way IPM can orchestrate the whole stack’s response to power events.

Eaton's IPM software was recently recognised in the "Best of VMworld 2013" Awards, a programme honoring the most innovative and high-performing products in the server virtualisation, cloud computing and end-user computing markets. IPM won the Gold Award in the Virtualisation Management category and also received Best of Show recognition, beating more than 200 nominees and 160 products on display at VMworld in San Francisco.

NetApp Insight is NetApp's annual global technical conference dedicated to NetApp pre- and post-sales system engineers, professional services consultants and channel partners, offering the opportunity to communicate timely technical topics and interact with product engineering and experts. Insight events provide early previews of next-generation solutions, as well as in-depth technical training to enable partners and employees to accelerate business breakthroughs with NetApp. To learn more, visit www.netapp-insight.com

For more information on Eaton's latest solutions for converged infrastructure platforms, visit www.eaton.eu/CI. To download the latest version of IPM software, visit www.eaton.eu/virtualisation. To learn more about Eaton's power quality solutions, visit www.eaton.eu/powerquality. For all of the latest news follow us on Twitter via @Eaton_UPS or find our Eaton EMEA LinkedIn company page.

Eaton's electrical business is a global leader with expertise in power distribution and circuit protection; backup power protection; control and automation; lighting and security; structural solutions and wiring devices; solutions for harsh and hazardous environments; and engineering services. Eaton is positioned through its global solutions to answer today's most critical electrical power management challenges.

Eaton is a power management company providing energy-efficient solutions that help our customers effectively manage electrical, hydraulic and mechanical power. A global technology leader, Eaton acquired Cooper Industries plc in November 2012. The 2012 revenue of the combined companies was \$21.8 billion on a pro forma basis. Eaton has approximately 102,000 employees and sells products to customers in more than 175 countries. For more information, visit www.eaton.eu.

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